

# **ACTIVITIES OF DEPARTMENT OF MANAGEMENT STUDIES (BBA)**

**2019-2020**

## **Internship for BBA & MBA**

- On 20<sup>th</sup> to 27<sup>th</sup> June, 2019, seven day internship program was conducted by Internship students from III BBA and II MBA. In collaboration with Vaibhav Groups and services under the sponsorship of RUSA.

## **Orientation program for I years**

- On 24th June 2019, IBBA students have entered into the Theresian family. Orientation classes were conducted for first year on 24<sup>th</sup> to 28<sup>th</sup> June 2019.
- Student induction program was conducted for first year students on 24th to 29th June 2019.
- Green practices was conducted by HOD of botany.
- Human values and professional ethics were conducted by Mrs.Ume Salma Mam HOD of Telugu and Hindi languages and Dr. Madhavi Rani Mam senior lecturer in zoology department.
- Bridge course: Conducted by English department

## **Knowledge Extension Program**

- On 4th July, 2019 students of III BBA give information about the start-ups in knowledge extension
- The objective of this extension is to make student aware of difference between small business and startups and also to motivate to start their own businesses.

## **Project Viva**

- On 30th July 2019, students of III BBA completed their project Viva
- Dr.A. Nirmala Jyothsna HOD of Physics and Dr Ratna Mary, HOD of Arts are the project externals.
- Mrs Santosh Jhawar, HOD of management studies was the project internal.

## **Challenges Faced by Youth**

- On 16th July 2019 III BBA students had an opportunity to listen to a talk given by Fr. Trevor, on “Challenges faced by youth” help them to understand the practical problems faced, and ways and means to overcome them.

## **Guest Lecture On “Corporate Legal Framework:**

- On 26 August 2019, Department of management studies, organized a guest lecture on “Corporate Legal Framework” by professor T. Solaman Raju, HOD of MBA, D.N.R. College Bhimavaram. Students of III BBA and II MBA participated in this guest lecture.

## **Digi-Gyan Session:**

- On 5<sup>th</sup> September 2019, CH.S.D.St.Theresa’s college branch of Andhra bank has organized a program, “Digi-Gyan session” it is a CSR initiative, for undergraduate commerce and Management studies.

- **Resource Persons:**

Mrs Madhuri (Branch Manager)

Mr Mohan Krishna (IT manager East Godavari West Godavari Districts)

### **Improve And Importance Of Work For Women:**

- On 11<sup>th</sup> November, Department of Management studies or has organized an interactive session on the topic “Improve and importance of work for Women” by Austrian Citizen, Garbriela Schrupf, who studied anthropology.

### **Health & Wealth Awareness Program:**

- On 1<sup>st</sup> February 2020, Health & Wealth awareness program about Insulin Plant was conducted for faculty & students of Commerce, Arts and Management by OM Shanthi Ramki Nursery Hyd & Rajahmundry

### **Co-curricular Activities:**

#### **Poster Making Competitions:**

- On 23rd July 2019, Department of Management Studies conducted poster making competitions
- Name of the competition: Poster Making Competition
- Name of the topic: Water Conservation
- Name of the winners
  - I prize - S.Sajeevamani and Nafeesa Nawaz – II BBA
  - II prize - D.Sarayu and M. Kethana II BBA
  - III prize - Md. Asrah –II BSc MCCs

### **Faculty Development Cum International Exchange Program :**

Four Day faculty Development programme on “learning Effective Instructional Strategies” Organised by IMRF Institute of Higher Education & Research

Thailand Chapter in Association with DRPF, Ministry of Education, Macedonre at Kuala Lumpur, Malaysia from 8-11 January, 2020.

Ms.M.S.Pallavi Jenifar, Assistant Professor, Dept of Management Studies along with Ms.A.Preethi, P.T.Priyanjali, D.Shilpa, G.Manaswi, K.Alekhya Lakshmi – II BBA

Reena Meghana, Krishna Sri, & Harika – I BBA also participated in that Seminar.

### **Placement Drive:**

Students from III BBA participated in that drive and also they are the volunteers of that drive.

Companies Participated in that Drive (6) :

- Adico
- Raising Star
- Muthoot Fin Corp
- Amar Raja
- Bajaj Capital
- Yalamanchili Engineers

### **\*Interactive Session\***

- On 4<sup>th</sup> February 2020, Interactive Session on “Opportunities to pursue the courses and develop Employability Skills” was conducted for BBA & MBA students by Dr.Kamal, Deputy Vice Chancellor, Sri Lanka, Mr.Heu, Managing Director of Port (Port Anthony), Dr.Ratnakar, IMRF.

## **Extra Curricular Activities**

### **Fresher's Day:**

- On 29th June 2019 was fresher's day for 1st year student K.Vaishnavi from I BBA was crowned as miss fresher 2019-2020 and B.Haritha from I BBA was 2<sup>nd</sup> runner-up.

### **BEMUS 19:**

- On 16<sup>th</sup> and 17<sup>th</sup> September 2019, the department of commerce of Andhra Loyola College has organized a commerce fest "BEMUS 19".
  - Students of II BBA and III BBA have participated in this program.
  - II BBA: CH. Naimisha, T. Meghana, CH. Monisha.
  - III BBA: S.Megha Subah, M. Mahima, J.L. Sai Sree, P. Archana
  - They learn to develop innovative and imagination spirits by participants in this fest.

### **College Foundation Day/ Union Inaugural**

- On 5th July 2019 department of applied sciences organized college foundation day where whole college members, staff and students took part in it.
- On 5th July 2019 College Union Inaugural was celebrated. Where Ms.P. Archana Teja of III BBA was elected as UG library president, Ms.V.L. Sowmya of III BBA was elected as Cultural President (UG) and Ms. A. Preethi of II BBA was elected as Red Ribbon Club President.

### **Mission Fete:**

- On 8<sup>th</sup> November 2019, Annual Mission Fete was organized by Theresian family where students from MBA and BBA organized game stalls.

- Feed the Joker
- Ring the Nose
- Song Dedication corner during Mission Fete.

### **Ek Bharat Shresth Bharat (EBSB) :**

This initiative launched by the government of India and UGC guidelines to foster National integration between students of different states.

- On 12<sup>th</sup> Nov, 2019, EBSB was inaugurated by
  - Dr. Sr. Marietta D’Mello, Principal
  - Dr. Sr. Showrilu, Vice Principal & P.G. Directress
  - Mrs. Santosh Jhavar, Head of the department of Management Studies
  - Mrs. Nazma, Assistant Professor

Mrs. Santosh Jhavar – HOD of Management Studies is Co-ordinator of EBSB.

Mrs. Nazma – Assistant Professor of Management Studies is Co-co-ordinator of EBSB.

Ms. Thanmayee –II BBA was took charge of secretary of EBSB.

### **110<sup>th</sup> Birthday of Father of Management:**

- On 25<sup>th</sup> November, 2019, 110<sup>th</sup> Birthday of Father of Management, Peter.F.Drucker, and the department of Management Studies has conducted Elocution competition and Power point presentation competition for the students of commerce and Management Studies. The topic being: “Advertising & its impact on the Society”.

### **International Conference:**

- The Students of I BBA, II BBA participated in the cultural program during the international conference organized on 29<sup>th</sup> & 30<sup>th</sup> November. The students were trained by Mrs. Santosh Jhavar, HOD of Management Studies, Mrs. Nazma, Assistant Professor.

### **\*Sankranti Sambaralu\***

- On 13<sup>th</sup> January, 2020, Sankranti Sambaralu celebrations conducted by CH.S.D.St. Theresa's college for Women, In that event, students from Management Studies undertook stage planning & decoration.
- Mrs. Nazma, Mrs. Hephzibah Beulah and some students actively participated singing prayer song.

### **\*College Day Celebrations\***

- On 30<sup>th</sup> January, 2020, 67<sup>th</sup> College Day Celebrations was celebrated. Students from BBA actively participated in Guard of honour . They were also in charge for floral decorations.
- Mrs. Nazma, Mrs. Hephzibah Beulah and Ms. M.S. Pallavi Jenifar, lecturers from the Department of Management Studies along with some students actively participated in college day cultural program.

### **Activities of the Staff Members:**

- On 8<sup>th</sup> July 2019, CH.S.D.St. Theresa's college for women conducted capacity building program for staff under RUSA.

- It is a training program in soft skills by resource person Mr. Mahesh Jain. Ms.V.V.L. Krishna Priya from Management studies department participated in this session.
- On 13th July 2019, capacity building program for staff conducted by IQAC under RUSA and the resource person: Fr. John Antony, OFM on the topic of counseling procedure and skills.
- Mrs. Santosh Jhavar, HOD of Management studies was invited to judge a debate competition by the department of PG Nutrition
- Mrs. P. Vijaya Lakshmi, Lecturer Department of Management studies was invited as a judge for the chocolate making competition conducted by the department of PG Nutrition.
- On 20<sup>th</sup> July 2019, Mrs. Santosh Jhavar, HOD of Management studies attended a seminar on “Intellectual Property Rights” conducted by CH.S.D. St.Theresa's college for women.
- On 26<sup>th</sup> November, 2019 Mrs.Santosh Jhavar, HOD of Department of Management Studies & Mrs.Nazma, Assistant Professor participated in one-day workshop on “SWOC Analysis for Teaching Excellence”
- Faculty from the Dept of management studies Mrs.Nazma, Mrs.Hephzibah Beulah and Ms. M.S.Pallavi Jenifar had actively participated in singing songs on “Mahatma Gandhi” along with the students.
- On 5<sup>th</sup> December, 2019 all the faculty from the Department of Management Studies attended the “National Seminar on Modern Tools in Evaluation - A Shift from Quantitative to Qualitative Techniques” funded by RUSA 2.0 under component-8, organised by Examination Committee, T-TIPS & Research Wing.
- Mrs.Santosh Jhavar HOD of Dept of Management Studies, presented a paper on the topic “Innovative Methods of Teaching Strategies – Need of the Hour”.



- Ms.V.V.L.Krishna Priya Pursued her M.Com degree with 70% in AU.

### **RESEARCH & PUBLICATIONS:**

- Mrs. Santosh Jhavar, Head of the Department of Management Studies, has got her two research articles published in the international journals of Academic Research.
- On topics:
  - (1) Jute Industry in India: the witty- gritty,
  - (2) The infrastructure, regulations and policy initiatives for jute industry in India.

### **Proficiency Award:**

- On 67<sup>th</sup> college day celebrations Ms.M.Swarna Mahima got proficiency award in Bachelor of Business Administration.

### **Job Mela:**

- On 23<sup>rd</sup> January, 2020 College placement cell & APSSDC conducted Job mela for Final year students in the campus.

### **karate Championship:**

- On September 8<sup>th</sup>, V. L. Sowmya of III BBA has won gold medal in all style karate Championship 2019, in both AP and Telangana.

### **Group Song:**

- Reena Meghana, I BBA received 1<sup>st</sup> prize in group song from A.V.R. Vignan Kendram, ELURU.

### **Zonal Level Group Song:**

- On 6<sup>th</sup> December, 2019, Student from I BBA Reena Meghana along with Ms.M.S.P.Jenifar faculty from Dept of Mgmt Studies participated Zonal level Group song folk in CRR college, Eluru. Won First Prize in Zonal level Group song (folk) in CRR college.